**Course Description:**

From warm up skills to complex rhythmic and technical passages, students combine theory and technique to sing or play at least one musical instrument. They recognize different harmonic, rhythmic and melodic structures based on culture, era and style. They write, read and understand musical symbols. Other topics include scales and mode studies, dictation, transcriptions and. Students provide and receive performance critiques.

**Strand 1. Business Operations/21st Century Skills**

Learners apply principles of economics, business management, marketing and employability in an entrepreneur, manager and employee role to the leadership, planning, developing and analyzing of business enterprises related to the career field.

**Outcome 1.1. Employability Skills**

Develop career awareness and employability skills (e.g., face‐to‐face, online) needed for gaining and maintaining employment in diverse business settings.

**Competencies**

1.1.1. Identify the knowledge, skills and abilities necessary to succeed in careers.

1.1.2. Identify the scope of career opportunities and the requirements for education, training, certification, licensure and experience (e.g., interdependence of technical and artistic elements).

1.1.3. Develop a career plan that reflects career interests, pathways and secondary and postsecondary options.

1.1.4. Describe the role and function of professional organizations, industry associations and organized labor and use networking techniques to develop and maintain professional relationships.

1.1.5. Develop strategies for self-promotion in the hiring process (e.g., filling out job applications, resumé writing, interviewing skills, portfolio development).

1.1.6. Explain the importance of work ethic, accountability and responsibility and demonstrate associated behaviors in fulfilling personal, community and workplace roles.

1.1.7. Apply problem-solving and critical-thinking skills to work-related issues when making decisions and formulating solutions.

1.1.8. Identify the correlation between emotions, behavior and appearance and manage those to establish and maintain professionalism.

1.1.9. Give and receive constructive feedback to improve work habits.

1.1.10. Adapt personal coping skills to adjust to taxing workplace demands.

1.1.11. Recognize different cultural beliefs and practices in the workplace and demonstrate respect for them.

1.1.12. Identify healthy lifestyles that reduce the risk of chronic disease, unsafe habits and abusive behavior.

*An “X” indicates that the pathway applies to the outcome.*

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| Pathways | X | Media Arts | X | Performing Arts | X | Visual Design |

**Outcome 1.2. Leadership and Communications**

Process, maintain, evaluate and disseminate information in a business. Develop leadership and team building to promote collaboration.

**Competencies**

1.2.3. Identify and use verbal, nonverbal and active listening skills to communicate effectively.

1.2.5. Communicate information (e.g., directions, ideas, vision, workplace expectations) for an intended audience and purpose.

1.2.6. Use proper grammar and expression in all aspects of communication.

1.2.7. Use problem-solving and consensus-building techniques to draw conclusions and determine next steps.

1.2.14. Use motivational strategies to accomplish goals.

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| Pathways | X | Media Arts | X | Performing Arts | X | Visual Design |

**Outcome 1.3. Business Ethics and Law**

Analyze how professional, ethical and legal behavior contributes to continuous improvement in organizational performance and regulatory compliance.

**Competencies**

1.3.2. Follow protocols and practices necessary to maintain a clean, safe and healthy work environment.

1.3.3. Use ethical character traits consistent with workplace standards (e.g., honesty, personal integrity, compassion, justice).

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**Outcome 1.4. Knowledge Management and Information Technology**

Demonstrate current and emerging strategies and technologies used to collect, analyze, record and share information in business operations.

**Competencies**

1.4.7. Use personal information management and productivity applications to optimize assigned tasks (e.g., lists, calendars, address books).

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| Pathways | X | Media Arts | X | Performing Arts | X | Visual Design |

**Outcome 1.5. Global Environment**

Evaluate how beliefs, values, attitudes and behaviors influence organizational strategies and goals.

**Competencies**

1.5.1. Describe how cultural understanding, cultural intelligence skills and continual awareness are interdependent.

1.5.3. Use cultural intelligence to interact with individuals from diverse cultural settings.

1.5.5. Recognize the ways in which bias and discrimination may influence productivity and profitability.

1.5.6. Analyze work tasks for understanding and interpretation from a different cultural perspective.

1.5.7. Use intercultural communication skills (e.g., code switching) to exchange ideas and create meaning.

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**Outcome 1.6. Business Literacy**

Develop foundational skills and knowledge in entrepreneurship, financial literacy and business operations.

**Competencies**

1.6.1. Identify business opportunities.

1.6.9. Explain how the performance of an employee, a department and an organization is assessed.

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**Outcome 1.7. Entrepreneurship/Entrepreneurs**

Analyze the environment in which a business operates and the economic factors and opportunities associated with self-employment.

**Competencies**

1.7.3. Identify the factors that contribute to the success and failure of entrepreneurial ventures.

1.7.7. Create a list of personal strengths, weaknesses, skills and abilities needed to be successful as an entrepreneur.

1.7.8. Explain pathways used to become an entrepreneur.

1.7.10. Describe techniques for obtaining experience (e.g., apprenticeship, co-operative [co-op] education, work placement, internship, job shadowing) related to an entrepreneurial objective.

1.7.12. Identify resources available to entrepreneurs (e.g., Small Business Administration, mentors, information resources, educational opportunities, grants for artistic support).

1.7.13. Protect intellectual property and knowledge (e.g., copyright, patent, trademark, trade secrets, processes).

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**Outcome 1.8. Operations Management**

Plan, organize and monitor an organization or department to maximize contribution to organizational goals and objectives.

**Competencies**

1.8.8. Identify routine activities for maintaining business facilities and equipment.

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**Outcome 1.10. Sales and Marketing**

Manage pricing, place, promotion, packaging, positioning and public relations to improve quality customer service.

**Competencies**

1.10.2. Determine the customer's needs and identify solutions.

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**Outcome 1.11. Principles of Business Economics**

Examine and employ economic principles, concepts and policies to accomplish organizational goals and objectives.

**Competencies**

1.11.7. Describe how economic performance and culture are interdependent.

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**Strand 3. Written Content Creation**

Learners apply content creation knowledge and skills to use the intended message for entertainment, journalism or marketing purposes.

**Outcome 3.4. Market-based Writing**

Write concise, creative, memorable, sellable copy for advertising, public relations and proposals.

**Competencies**

3.4.1. Research and analyze trends and local markets for opportunities.

3.4.2. Determine the wants and needs of the target audience.

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**Strand 4. Audio, Video and Photo Imaging**

Learners apply knowledge and skills of photography and videography to capture, engineer and manipulate audio, images and video for a media production.

**Outcome 4.1. Science of Sound**

Apply the characteristics and properties of sound to a professional production.

**Competencies**

4.1.3. Identify sound as measured or perceived.

4.1.5. Analyze acoustics and their impact on sound.

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| Pathways | X | Media Arts | X | Performing Arts |  | Visual Design |

**Outcome 4.2. Audio Capturing**

Apply the principles and properties of how sound is measured, converted and perceived to capture an audio recording for professional purposes.

**Competencies**

4.2.1. Determine sound recording requirements.

4.2.2. Compare and contrast microphone properties (e.g., polar patterns, type of transducer) with their intended use (e.g., handheld, wireless, boom).

4.2.3. Determine microphone and speaker placement, according to their directional characteristics.

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**Outcome 4.3. Audio Operations**

Manipulate recordings for professional purposes.

**Competencies**

4.3.9. Adjust sound according to the needs of the environment.

4.3.10. Select and place audio amplifiers, speakers and monitors for the planned effect.

4.3.11. Eliminate feedback by applying principles of electronics equalization.

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**Strand 7. Performance**

Learners apply knowledge and skills for performance, including roles, processes, procedures and production design.

**Outcome 7.1. Interrelationships**

Examine and explore how music, dance and theatre disciplines connect to create a production.

**Competencies**

7.1.1. Identify the similarities in preparation and audition among the performing arts disciplines.

7.1.2. Evaluate the importance of the audience and its relationship to the performance.

7.1.3. Describe how the level of training impacts a performance.

7.1.4. Explain the level of skill and training to reach a professional production level of a performance.

7.1.5. Describe and critique the elements of a performance from an audience member’s perspective.

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**Outcome 7.2. Genres**

Analyze and critique the stylistic differences among genres.

**Competencies**

7.2.1. Compare and contrast the various styles.

7.2.2. Identify and compare the lives, works and influence of significant individuals in various cultures, traditions and historical periods.

7.2.3. Compare and contrast characteristics (e.g., technique, form, content) of genres from a particular time period or area of influence.

7.2.4. Explain the influence of social context, historical periods and culture in the development of a performance.

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**Outcome 7.3. Basic Movement**

Execute basic movement concepts in performance.

**Competencies**

7.3.1. Use exercises that build strength, stamina, flexibility, agility and coordination in locomotor and non- locomotor movements.

7.3.4. Exhibit stage presence, confidence and focus.

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| Pathways | X | Media Arts | X | Performing Arts |  | Visual Design |

**Outcome 7.4. Space, Time and Energy**

Exhibit the use of space, time and energy through performance.

**Competencies**

7.4.1. Work within conventional and nonconventional spaces.

7.4.2. Use space and dynamics in solo and ensemble performances.

7.4.3. Respond to meter, rhythmic pattern and phrasing in a performance.

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| Pathways | X | Media Arts | X | Performing Arts |  | Visual Design |

**Outcome 7.6. Music Elements**

Distinguish the elements of music through listening.

**Competencies**

7.6.1. Identify pitch, interval, scales, solfege and chords.

7.6.2. Identify meter.

7.6.3. Identify voice leading and harmonic progressions.

7.6.4. Identify the relationship between melodies and harmony.

7.6.5. Identify the tonality of work.

7.6.6. Identify the rhythmic pattern of a piece of music.

7.6.7. Identify texture and form.

7.6.8. Identify different instrumental and vocal timbres.

7.6.9. Compare and contrast rhythm, patterns and style in a performance.

7.6.10. Analyze examples of a varied repertoire of music, representing diverse styles and cultures.

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**Outcome 7.7. Musical Symbols**

Interpret musical symbols.

**Competencies**

7.7.1. Identify music notational symbols from a vocal or instrumental score.

7.7.2. Sight read using music theory-based systems.

7.7.3. Identify major, minor and modal tonalities.

7.7.4. Identify rhythms in various meters.

7.7.5. Interpret articulations, dynamics, expressive symbols and terms.

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| Pathways | X | Media Arts | X | Performing Arts |  | Visual Design |

**Outcome 7.8. Musical Performance**

Perform different styles of instrumental or vocal music in solos and ensembles.

**Competencies**

7.8.1. Apply the elements of music that produce an expressive effect.

7.8.2. Perform, with expression and technical accuracy, a varied repertoire of particular styles or genres.

7.8.3. Translate the musical score into a performance.

7.8.4. Respond to the cues of a conductor or section leader.

7.8.5. Perform with attention to key, balance, intonation, phrasing, pitch and rhythmic accuracy.

7.8.6. Improvise rhythmic and melodic variations over given chord progressions and symbols.

7.8.7. Employ the correct technique required for characteristic tone production, including posture, breath support, hand position, embouchure and vocal placement.

7.8.8. Identify matching pitches from two or more sources.

7.8.9. Evaluate a performance, composition, arrangement or improvisation by comparing it to similar or exemplary models.

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**Outcome 7.9. Musical Composition**

Arrange, compose and score music using notation and sequencing software.

**Competencies**

7.9.1. Analyze the form, melody, harmony and rhythm of a composition.

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| Pathways | X | Media Arts | X | Performing Arts |  | Visual Design |

**Outcome 7.11. Production Management**

Assign roles, functions and procedures based on a script or production plan.

**Competencies**

7.11.1. Identify the stages in the production process.

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| Pathways | X | Media Arts | X | Performing Arts |  | Visual Design |

**Outcome 7.14. Performance Demands**

Meet the physical, vocal and psychological demands of a performance.

**Competencies**

7.14.1. Apply the warm-up process and other techniques that prevent strain on various parts of the body and voice.

7.14.2. Recognize physical stress as a potential risk factor to the body’s various movements.

7.14.3. Develop techniques to enhance a performance based on the knowledge of anatomy and physiology.

7.14.4. Develop a nutrition plan and lifestyle choices that support optimal performance and reduce stress and injury.

7.14.5. Anticipate the physical requirements of a performance.

7.14.6. Overcome psychological stresses to minimize their impacts on a performance.

7.14.7. Manage and relieve anxieties.

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**Outcome 7.15. Rehearsal and Audition**

Establish skills and habits necessary for auditions, individual practice and rehearsals.

**Competencies**

7.15.1. Plan for different types of auditions and adapt to in-person, audio and video format requirements.

7.15.2. Select the audition material that meets the expectations of the company or individual holding the audition.

7.15.3. Prepare physically and mentally for rehearsal and audition demands.

7.15.4. Critique the strengths and weaknesses of a performance during rehearsal.

An “X” indicates that the pathway applies to the outcome.

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